

	Elective	General Management				Economic Research (36-42 ECTS)	
1. Sem.		Business Development & Change	Marketing & Relationship Mgt.	Finance & Investment Management		Scientific Analysis & Research Methods	
	German BL	Advanced Business Strategy	Strategic Marketing	Strategic Financial Management		Research Methods I & Ethics (3 ECTS)	
English Online	Sustainability & Resilience of Business Strategy (6 ECTS)	Integrated Digital Marketing (3 ECTS)	Responsible Finance & Investment Strategies (3 ECTS)				
2. Sem.		Business Transformation		Economics in Global & Transf. Societies		Research Methods II (6 ECTS)	Data Analytics for Business (3 ECTS)
	German BL	Corporate Strategy		International Economics in the Digital & Global Era			
English Online	BMI for Digitization & Sustainability (3 ECTS)	Circular Supply and Value Chain Mgt. (3 ECTS)	Transforming Societies & Global Effects (3 ECTS)				
		Innovation Management / Sustainability & Circular Innovation					
3. Sem.		Impact & Performance of Innovation	Special Competence	Organisational Transformation	Future Leadership Framework	Scientific & Innovation Hub (Core Electives)	
	German BL	Economics & Management of Innovation	Intellectual Property Rights	Innovative Organisations	Future Leadership	Corporate Project: Strategic Innovation in Practice Research Lab: Innovation Research Project Startup Lab: STUDENT'preneurship@FFHS Circular Innovation Lab (12 ECTS)	NN (3 ECTS)
English Online	Environmental, Social & Business Performance (6 ECTS)	Eco-Balance of Production (3 ECTS)	Organisational Transition to Circular Economy (3 ECTS)	Leadership for Sustainable Change & Responsibility (3 ECTS)			
4. Sem.		Entrepreneurship & New Mindset	Internat. Collaboration & Exchange	Technology & Value		Master-Thesis (Pre-Phase)	
	German BL	Creativity & Entrepreneurship	International Future Workshop	Technology Management in innovative Systems			
English Online	Sustainable Workforce Competence & Entrepreneurship (6 ECTS)	International Future Workshop (3 ECTS)	Technology Management for a Sustainable Future (6 ECTS)				
5. Sem.		Master-Thesis					
	German BL English Online	Master-Thesis (15 ECTS)					