

Master of Science Business Administration major Innovation Management (90 ECTS)

Innovation Management (min. 48 ECTS)

Economic Research (min. 36 ECTS)

Herbst	German BL	Business Development & Change	Marketing & Relationship Mgt.	Finance & Investment Management	Research Methods & Data Analytics for Innovation		
		Advanced Business Strategy (6 ECTS)	Strategic Marketing (3 ECTS)	Strategic Financial Management (3 ECTS)	Business Research Methods (3 ECTS)		
Frühjahr	German BL	Business Transformation	Economics in Global & Transforming Societies				
		Coporate Strategy (3 ECTS)	International Economics in the Digital & Global Era (3 ECTS)		Data Science and Strategy for Business (6 ECTS)	Elective/Wahl: Business Data Analytics (3 ECTS)	Elective/Wahl: Qualitative Methods for Business Research (3 ECTS)
Herbst	German BL	Impact & Performance of Innovation	Special Competence	Organisational Transformation	Future Leadership Framework	Scientific & Innovation Hub	
		Economics & Management of Innovation (6 ECTS)	Intellectual Property Rights (3 ECTS)	Innovative Organisations (3 ECTS)	Future Leadership (3 ECTS)	Corporate Project: Strategic Innovation in Practice Research Lab: Innovation Research Project	Storytelling with Data & Automated Reporting (3 ECTS)
Frühjahr	German BL	Entrepreneurship & New Mindset	Internat. Collaboration & Exchange	Technology & Value			Master-Thesis
		Creativity & Entrepreneurship (6 ECTS)	International Future Workshop (3 ECTS)	Technology Management in innovative Systems (6 ECTS)		Startup Lab: STUDENTpreneurship@FFHS Circular Innovation Lab (12 ECTS)	Elective/Wahl: Analysing Business Relations and Documents (3 ECTS)
Herbst/Frühjahr	German BL	Master-Thesis					
		Master-Thesis (15 ECTS)					

 Pflichtmodule

 Wahlmodule