

Privacy Policy

edition: March 3rd, 2021

Identity and contact details of the responsible persons:

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Access Data

For each visit to the FFHS website, the following access data is stored in log files on the FFHS servers:

- IP address of the requesting computer,
- Date and time, status and type of access,
- Name, URL and transferred data volume of the accessed file,
- browser and operating system used as well as
- any errors that may have occurred.

The data are processed for the following purposes:

- Enabling the use of our website
- Ensuring system security and stability
- Optimising our offer
- Internal statistical purposes
- The data is kept for 1 year and then automatically deleted.
Access to the data is appropriately secured and cannot be accessed externally.

Collection, processing and storage of (personal) data

The use of certain services on the FFHS website, e.g. contact forms, registration for counselling sessions or events, ordering information material, etc., may require the further collection and processing as well as the long-term storage of personal data such as name, address, e-mail address. By entering and transmitting this data, you consent to its processing.

Newsletter

The newsletter informs you about news and activities of the FFHS. If you would like to receive the newsletter, we require a valid e-mail address from you as well as information that allows us to verify that you are the owner of the specified e-mail address or that the owner agrees to receive the newsletter.

When you subscribe to the newsletter, we store your IP address and the date of subscription. This storage serves as proof in the event that a third party misuses an email address and registers to receive the newsletter without the knowledge of the authorised person.

For sending our newsletter, we use the email tool CleverReach, which is operated by CleverReach GmbH & Co. KG, Rastede, Germany. For this purpose, your data is also stored by CleverReach. CleverReach offers evaluation options on how the newsletters are opened and used (including interest profiles of the addresses based on the selected content). Your data will not be passed on to other third parties for the purpose of receiving the newsletter and CleverReach does not obtain the right to pass on your data.

You can withdraw your consent to the storage of the data, the e-mail address and their use for sending the newsletter at any time. The revocation can be made via a link in the newsletters themselves or by sending a message to the contact options in the imprint.

Alumni registration

The data you provide when registering for FFHS Alumni will be passed on to FHSchweiz (the umbrella organisation for graduates of universities of applied sciences), which creates and administers the alumni membership. Your data will only be used by the FHSchweiz to process the membership and will not be passed on to third parties.

Cookies

The FFHS uses so-called temporary cookies. Cookies are small files that are stored on your computer by the FFHS website that you visit. Cookies are used for the availability and functionality of the website.

You can generally prevent the use of such cookies by making the appropriate settings in the web browser you are using. However, we would like to point out that blocking cookies can lead to restrictions in the function of our website.

Google Analytics with IP anonymisation

The FFHS website uses Google (Universal) Analytics, a web analytics service provided by Google, Inc. (1600 Amphitheatre Parkway, Mountain View, CA 94043, USA; "Google"). Google (Universal) Analytics uses methods such as cookies, which are text files placed on your computer, to help the website analyse how users use the site. The information generated about your use of this website is usually transmitted to a Google server in the USA and stored there.

IP anonymisation has been activated on this website so that the user's IP address is shortened beforehand by Google within member states of the European Union or in other contracting states to the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be transmitted to a Google server in the USA and shortened there. Data is deleted after 26 months

Google AdWords Conversion Tracking and Retargeting

We use Google AdWords to target you with interest-based advertising (in the form of placing ads on websites on the Internet). Google uses cookies to determine performance and to display advertising material during retargeting. These are stored on your computer for up to 180 days after you click on an AdWords ad. The information is limited to the total number of users who first clicked on an ad and were then redirected to a page tagged with a conversion tracking tag. However, you will not receive any information that personally identifies users. If you wish to deactivate the use of cookies, you can do this directly in your browser.

Bing Conversion Tracking

Bing uses cookies to determine performance. These are stored on your computer for up to 30 days after you click on a Bing ad. The information is limited to the total number of users who first clicked on an ad and were then redirected to a page tagged with a conversion tracking tag. However, you will not receive any information that personally identifies users. If you wish to deactivate the use of cookies, you can do this directly in your browser.

YouTube

On our website, we use the function for embedding YouTube videos of YouTube LLC. (901Cherry Ave., San Bruno, CA 94066, USA; "YouTube"). YouTube is a company associated with Google Inc. (1600 Amphitheatre Parkway, Mountain View, CA 94043, USA; "Google"). The function displays videos stored on YouTube in an iFrame on the website. The option "Extended data protection mode" is activated. This means that YouTube does not store any information about visitors to the website. Only when you watch a video is information about it transmitted to YouTube and stored there. For more information about the collection and use of data by YouTube and Google, about your rights in this regard and options for protecting your privacy, please refer to YouTube's privacy policy. On our website, we use the function for embedding YouTube videos of YouTube LLC. (901Cherry Ave., San Bruno, CA 94066, USA;

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Social Media Plugins

Plugins from various third-party providers of Addthis (social media platforms such as Facebook, Twitter, LinkedIn, XING, Google+, etc.) are integrated on the FFHS website. When calling up a website on which plugins from such third-party providers are placed, data may be automatically transmitted to the third-party providers by these plugins. If the visitor is simultaneously logged into the network of the respective third-party provider, the visit to the website can be assigned to his/her user account, depending on the provider. FFHS has no influence on the way in which data is transmitted.

To prevent the providers from directly assigning the data collected via our website to your profile in the respective service, log out of the corresponding service before visiting our website.

Chat

This website uses Userlike, a live chat software from Userlike UG Userlike UG (limited liability), Probsteigasse 44-46, 50670 Cologne, Germany. Userlike uses cookies, text files that are stored on your computer for 30 days and enable you to conduct personal real-time chats on your website. The collected data is neither used to personally identify the visitor nor is it merged with personal data about the bearer of the pseudonym. For further information, please refer to our privacy policy. Privacy policy of Userlike UG.

Room management system ROOMS

To manage our rooms, we use the ROOMS software from 3volutions AG, Weissensteinstrasse 87, 3007 Berne, Switzerland... The data that is collected to manage these rooms is stored at Hetzner Online GmbH, Industriestr. 25, 91710 Gunzenhausen, Germany. For more information on the collection and use of data and on your rights and options for protecting your privacy in this regard, please refer to the privacy policy of Hetzner Online GmbH, Industriestr. 25, 91710 Gunzenhausen, Germany.

Links

The FFHS is not responsible for the content or data protection practices of external websites, i.e. websites not located on its servers or within its sphere of influence, which may be linked to this website via hyperlinks.

Data Protection

The data you transmit is stored on our servers, kept with all due care and protected from access by third parties.

Information

If you have any questions or concerns about data protection, please contact [datenschutz\(at\)ffhs.ch](mailto:datenschutz(at)ffhs.ch).